

Enter to Win two (2) Apple iPad2's & one (1) \$200 Westfield Gift Card with Westfield BrandSpace

TERMS AND CONDITIONS

1. Information on how to enter into this promotion forms part of these conditions. Entry into this promotion is deemed acceptance of these terms and conditions.

WHO CAN ENTER?

2. The promotion is open to New Zealand residents aged 18 years old and over only.

HOW TO ENTER?

3. The promotion runs from 1 February 2012 through to 30 June 2012 (promotional period).

4. Every confirmed Westfield BrandSpace Experiential or Media Campaign (Floor Decals, Banners, Handrails, Escalator sides, Table Top wraps, or Spectacular) above a value of \$10,000 net (excluding agency commission and production) booked during the promotional period (as per signed Licence Agreement) for the 2012 year is eligible for one entry into the tiered prize draw. Entry will be automatic driven by duly executed licence agreements.

5. All formal briefs received for experiential or media campaigns to the same value as stated above and within the promotional period will also secure entry into a separate draw for a \$200 Westfield Gift Card.

6. Multiple entries are possible, driven by the total value of any media or experiential deal booked within the promotional period, with the number of entries to be calculated by the total net media package booked under one licence agreement and the tiered prize pool. Tier 1: Bookings between \$10,000 net + gst - \$29,999 net + gst eligible to enter for Prize Package 1. Tier 2: Bookings over \$30,000 net + gst eligible to enter for Prize Package 2. Each increment of \$10,000 net or \$30,000 net spent during the promotional period will qualify for one extra entry into the applicable draw for each prize package: Examples: Execute a licence agreement for \$20,000 net (excluding agency commission and production) and qualify for three (2) entries into the draw for Prize Package 1. Execute a licence agreement for \$90,000 net (excluding agency commission and production) and qualify for three (3) entries into the draw applicable for Prize Package 2.

7. Entry will be granted for the person duly authorised to sign the licence agreement for the media campaign, or for the client brand (as nominated at the time of booking).

PRIZES & PRIZE DRAWS:

8. Prize: All valid entries received during the promotional period will be eligible for the prize draw. There will be one (1) winner for each tier randomly drawn at Westfield New Zealand Limited, Level 2, Office Tower, 277 Broadway, Newmarket, Auckland by no later than Monday 9th July 2012. The prize winners will be notified by email no later than Wednesday 11th July 2012 and must claim their prize no later than 5pm on 31st July 2012. The two (2) major Prize winners will each receive an Apple iPad2, one to a value of \$1,200+gst and the other to a value of \$800+gst.

9. To claim their prize the winners must supply: Government issued photo identification to verify their entitlement to claim the prize.

PRIZE DETAILS:

10. Prize Package 1: For qualifying activity booked between \$10,000 net - \$29,999 net + gst, the prize for the winner will be an Apple iPad2 to a value of \$800. Prize Package 2: For qualifying activity booked over \$30,000 net + gst, the prize for the winner will be an Apple iPad2 to a value of \$1200. The Prizes are not transferable or exchangeable and cannot be taken as cash. Upon request consideration will be given to allowing the prize to be taken as a Westfield Gift Card.

11. The prizes are for the promotion winners' use only and cannot be handed / gifted / sold to a third party, unless explicitly offered to the client brand (if won by an agency).

12. If any of the prizes are not claimed by the times detailed above, then Westfield reserves the right to redraw that prize and award it to a replacement winner. Each winner of a redraw will be contacted on the day of the redraw via email and the winner of a redraw will have 7 days from the redraw to claim their prize.

PRIVACY

13. You have the right to access and request correction of your personal information. Please refer to westfield.co.nz for our full privacy policy.

14. Entrants consent to the Promoter using the entrant's name, likeness, image and/or voice in the event that they are a winner (including photograph, film and/or recording of the same) in any media for an unlimited period without remuneration for the purpose of promoting this promotion (including any outcome).

PROMOTER DETAILS:

15. Westfield BrandSpace a Division of Westfield (New Zealand) Limited ('Westfield') is the promoter of this promotion and its registered office is located at Level 2, Office Tower, 277 Broadway, Newmarket, Auckland.
16. Westfield's decision is final on all matters related to this promotion and no correspondence will be entered into.
17. Westfield reserves the right to refuse entry into this promotion by any entrant at Westfield's discretion.
18. Westfield reserves the right to refuse to award any prize to any entrant who Westfield (in its sole discretion) believes has violated the terms and conditions or gained an unfair advantage in participating in the promotion or won using fraudulent means.
19. Westfield will not be liable for any prizes that are lost, stolen or damaged and will not replace them.
20. The winners take the prizes at entirely their own risk and indemnifies Westfield and any Suppliers associated with this promotion in respect of any claim for accident, injury, property damage or loss of life that may incur in connection with the prizes.
21. Westfield and any Suppliers associated with this promotion will not be liable for any damage or loss (including but not limited to indirect or consequential loss) arising from personal injury or death or loss, or damage to property which is suffered or sustained in connection with any prize, except to the extent that liability cannot be excluded by law. Nothing is intended to restrict, exclude or modify customers' rights at law against Westfield or retailers.
22. These terms and conditions shall be governed by and construed in accordance with the laws of New Zealand and shall be subject to the exclusive jurisdiction of New Zealand Courts.
23. If for any reason this promotion is not capable of running as planned by reason of (including, but not limited to) infection by computer virus, bugs, tampering, unauthorised intervention, fraud, technical failures or any other causes beyond the control of Westfield which corrupts or affects the administration, security, fairness, integrity or proper conduct of the promotion or for any other reason then Westfield may elect to cancel, terminate, modify or suspend the promotion.